

Lecture on November 22, 2019

# Regional comakership

: = X

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## Lectoraat Duurzame innovatie in de regionale kenniseconomie

Professorship Sustainable innovation  
in the regional knowledge economy



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## Connection Professorship and MA MILTEM module 2

Quality of Live:  $\div = \times$  dividing/ sharing is multiplying

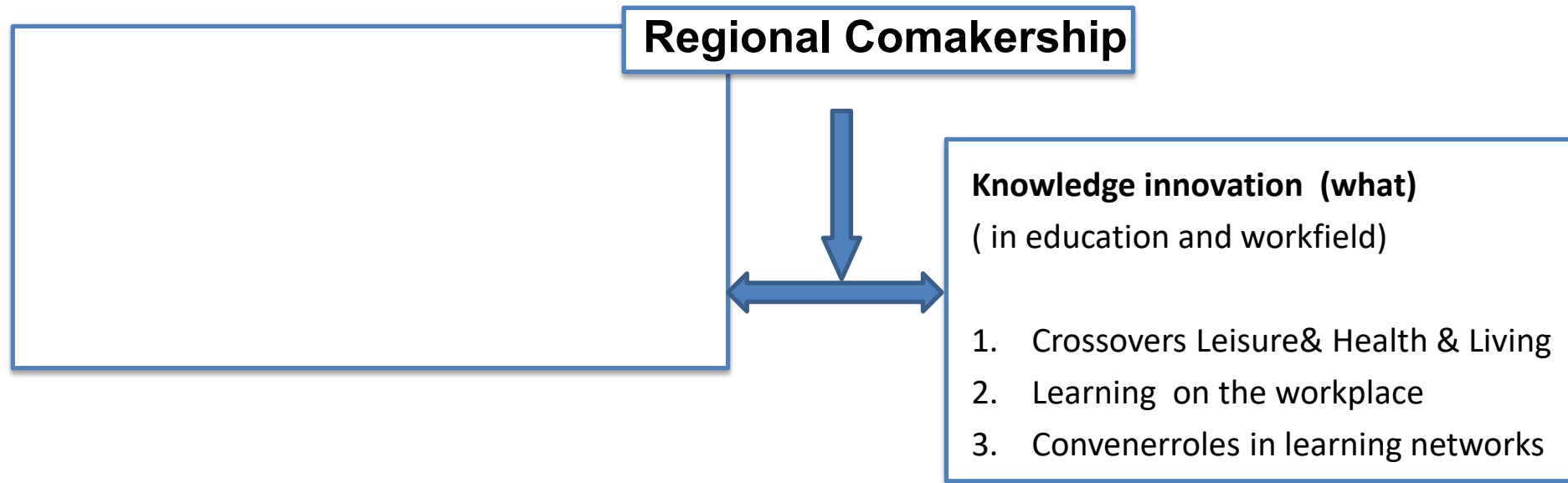
- Social context : nobody is alone, all people belongs somewhere and , everybody needs the other to become quality of live and living( in social, economical and context)
- Connections & Curiosity
- Relations & Development
- New ways of & New ways of
- cooperation with each other & Learning from each other
- Working together & Innovate together



## Professorship assignment

1. Develop and research a new formula for regional and sustainable comakership between Vocational Education (Alfa College & NHLStenden UAS) and regional SME businesspartners in and between the regions of the Northern Netherlands with Learning Networks
2. Develop, improve and research multidisciplinary and multilevel partnerchains, form new combinations in the Leisure & Health & Living sectors and form together new knowledge of Learning&Working in reallife Living Labs
3. Develop and research this alliance-formule for transfer to other regions (national and international), other partners (government and citizens) and other contexts

# Research conceptual model



## scientific fundament

- Publiekprivatecombi (Daly, Sennett), Duurzame innovaties (Jorna)
- Sociaal leren (Wenger), Netwerklere (de Laat), Praktijkgericht leren (de Laat, Nieuwenhuis)
- Kennismanagement in Allianties (Inkpen), Leiderschap in netwerken (Trayner)



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Youtube filmpje MvW engels



## **Visions on the combination of innovation and cooperation** ( if you want to innovate, you have to cooperate)

1. Very complex, can not be handled on your own
  2. Takes place at disorderly and untidy points of contact and interfaces
  3. Sharing knowledge is the basis
  4. For the common future and not for yours ownly
  5. Reflective
  6. Can go wrong/can fail
  7. Is never 100% new
1. Partners are essential
  2. Cross-border and multidisciplinary thinking
  3. Knowledge innovations are relational
  4. Sustainable
  5. Build vision by stepping back and taking distance
  6. Know each other and stay loyal
  7. New combinations of old or existing items



## Professorship formula for cooperation

- Multidisciplinary
- Multilevel
- Regional clusters on socio-economic topics
- Complementary chains, not supply chains
- Co-makership at all organisational levels
- With partners that know each other personally and trust each other
  
- Learning from each other, learning by doing, real life
- Starting small with Forerunners and Followers
- Proximity (literally and figuratively)
- Traineeships for teachers/lecturers as well as students and SME-employees
- Education and research combined
- Developing and offering new combinations of Learning&Working at SME-workplaces



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**Youtube filmpje recomalab**





## Partner profile

- has power to connect and ability to combine
- can see beyond its own boundaries
- wants to share knowledge and learn by doing
- has shared interests alongside its own and is clear about that
- is interested in new combinations of learning & working
- has regional ties
- has some experience with innovation and networks
- gives oneself and others space and time for innovation
  - is a development partner for the long-term
  - contributes actively to sustainable innovation processes
  - is complementary to others in the multidisciplinary chain
  - covers at least one of the disciplines within the multidisciplinary chain
  - is an active partner



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**Youtube filmpje Geopark en partnerschappen**

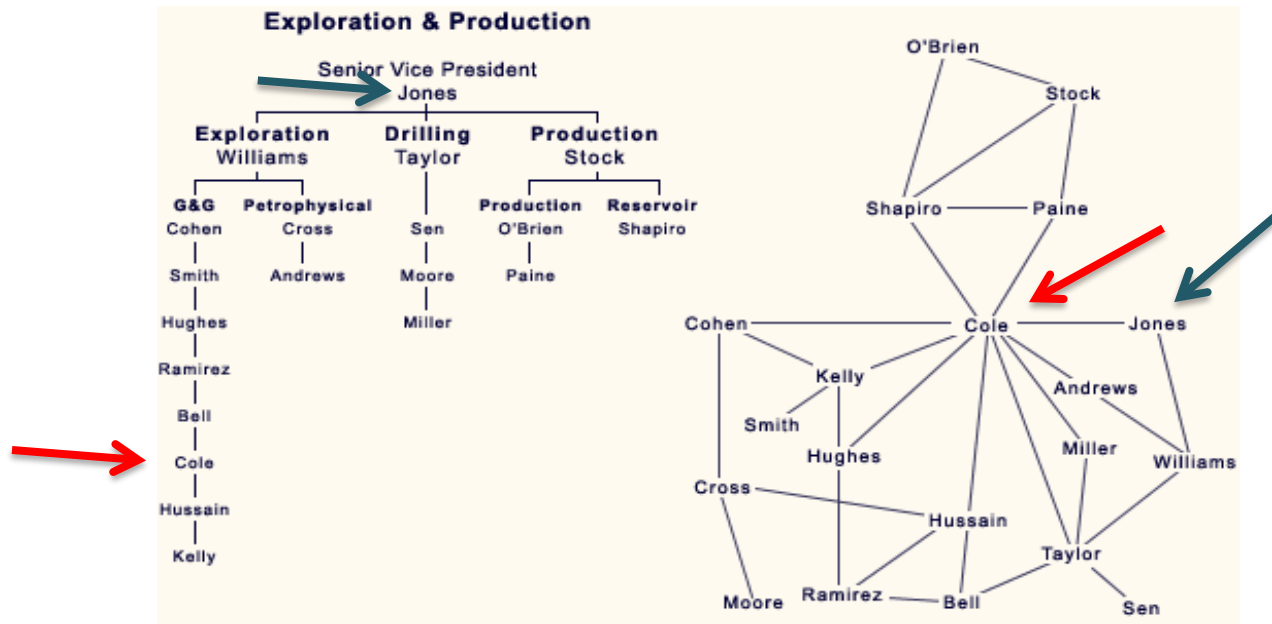
## **Kenmerken Lerende netwerken (in ontwikkeling) nog vertalen**

- Passen in praktijklandschappen waar zowel geleerd als gewerkt wordt
- Geven Kennistoegang
- Hebben eigen kennisagenda en identiteit
- Bevatten Diversiteit
- Sociaal en al doende leren
- Samenhang tussen gezamenlijke kennisagenda en leervermogen
- Verbinding met en perspectief op, verwijsmogelijkheid naar andere netwerken
- Leiderschap d.m.v. convenerrollen op basis van expertise
- Waardecreatie
- De netwerken zijn duurzaam en verbonden met de regio



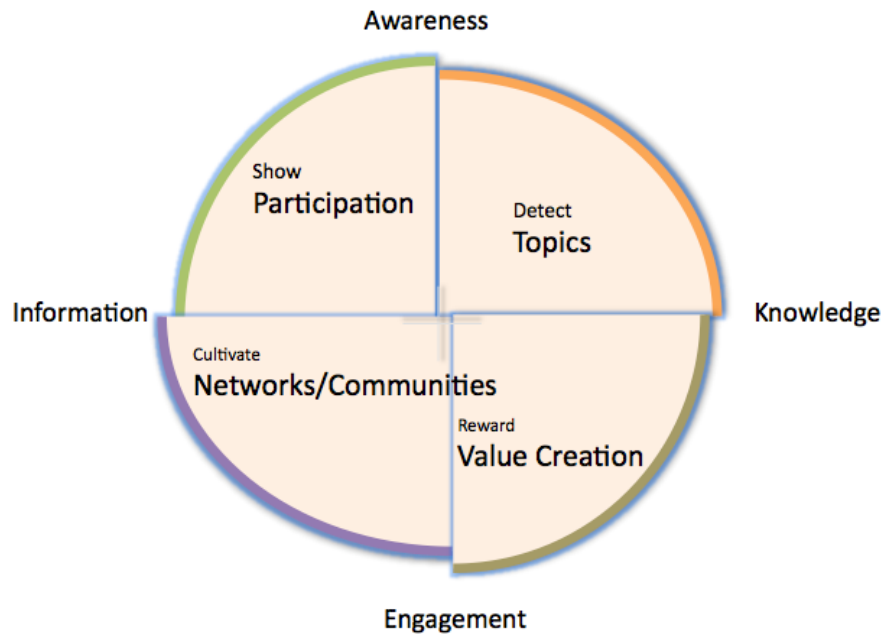
# Het Nieuwe Leren & (samen)Werken

Professionaliseren = Werken, leren en innoveren in sociale netwerken





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Open – Zichtbaarheid – Mobiliteit – Verbinden – Waardecreatie

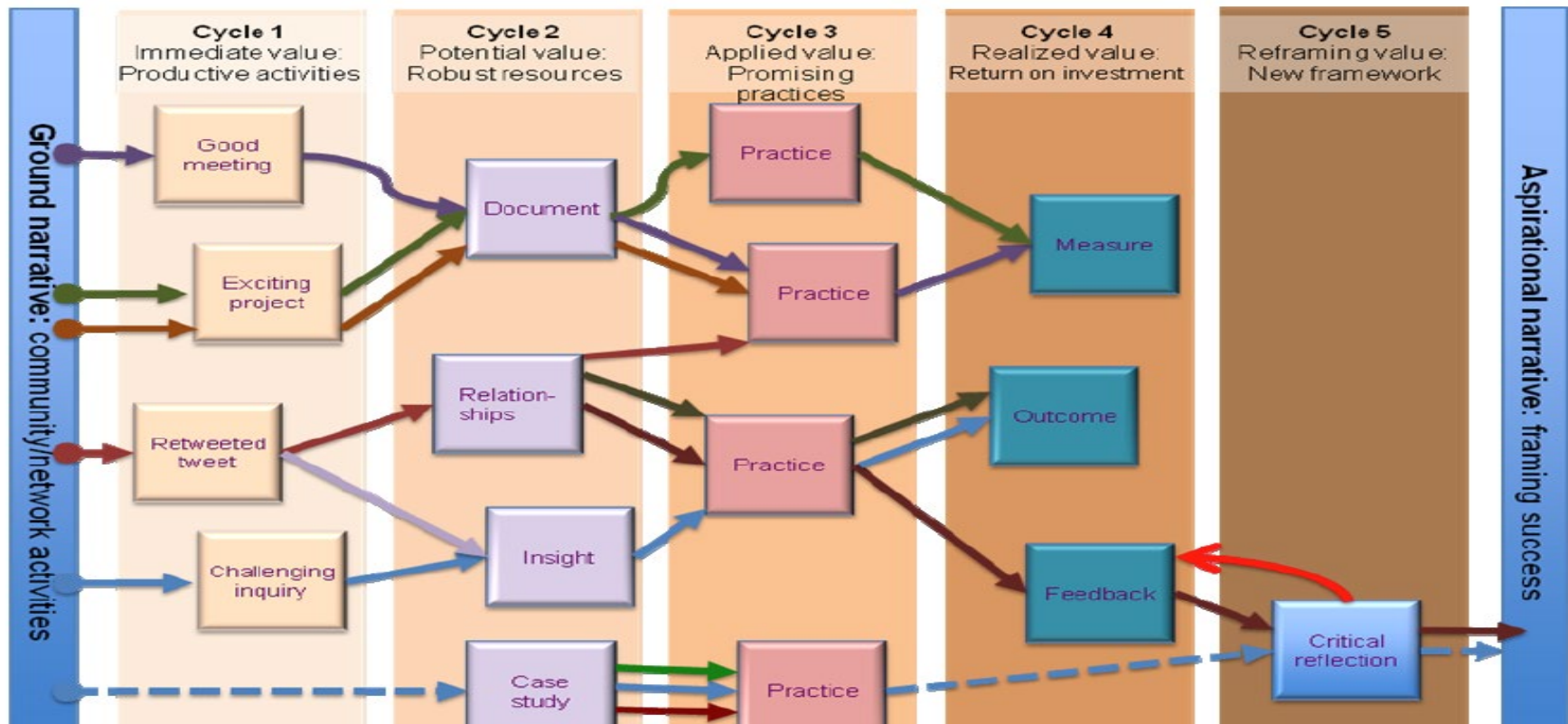




# valuecreation

*Professionaliseren in sociale netwerken*

Open – Zichtbaarheid – Mobiliteit - Verbinden - Waardecreatie



**Kenmerken conveerroles**



# The art of cultivating

- ... driving a learning agenda
- ... leadership roles
- ... activity design
- ... ensuring continuity
- ... managing boundaries
- ... enabling infrastructure
- ... engaging with the strategic context

*A new type of leadership*





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# THANKS

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